

LoxamCity - Loxam's first city-centre branch

The recognized leader on the equipment rental market for construction professionals, Loxam demonstrates its innovative capability by opening its first equipment and tool rental branch in the city centre. Unveiled in the heart of the Bastille quarter in Paris, this concept is completely in line with the group's constantly evolving strategy of offering services adapted to the latest developments. By focusing on service proximity, with LoxamCity, Europe's number 1 rental company is providing the opportunity to obtain professional equipment right in the heart of Paris. A visionary but above all highly expert company that is in tune with a changing marketplace, Loxam presents this concept which perfectly reflects the group's values, as encapsulated by the slogan "Rent and relax, choose Loxam".



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The first LoxamCity branch has opened right in the heart of Paris, on the corner of rue Richard Lenoir and rue Jean-Pierre Timbaud in the 11th district of the city. This new Loxam service, provided six days a week by its technical and commercial team, is primarily aimed at tradesmen, SMEs, the self-employed and DIY enthusiasts.

LoxamCity - a local service in the heart of the city



With a floor area of 120 m², the first LoxamCity branch in Paris (11th district) has a wide range of high-performance professional equipment and tools which are constantly maintained to a high standard.

Established in 1967, Loxam today generates revenues of over €800 million with 600 branches in 11 countries and a 4,400-strong workforce. Now a major player, Loxam has positioned itself as the leader on the European construction equipment rental market. By anticipating its customers' requirements, Loxam is constantly innovating to support market developments and construction industry professionals. As part of its development driven by a global strategy pursued since 1998, Loxam is opening its first city-centre branch, LoxamCity Paris Bastille, which has a surface area of 120 m².

This concept of city-centre branch provides a much-in-demand local service enabling the easy provision of professional equipment for finishing work on building sites in busy areas subject to traffic and accessibility restrictions.

With its LoxamCity concept, Loxam provides tradesmen, SMEs in construction, the self-employed and DIY enthusiasts with an extensive range of professional equipment that is immediately available and easily transportable by car or commercial vehicle. Offering all the benefits of a local business in terms of responsiveness, advice and support, LoxamCity provides quality service with high-performance and technically sophisticated equipment, supported by solutions tailor-made to tackle any construction site challenges. A wide range of consumable materials currently used in finishing work perfectly rounds off this portfolio of services.

"As the pilot branch for this new concept, LoxamCity Bastille will serve as a model for the development of this service, initially in the Île-de-France region and, over the long-term, in the major French cities", explained Patrick Rizzo, Head of Marketing at Loxam.



Offering a genuinely local service, LoxamCity ideally meets the requirements of construction industry professionals in a market undergoing huge changes.



Open six days a week, from Monday to Saturday, this new branch concept offers a wide range of equipment and tools for finishing work which are immediately available for hire on site, such as:

- Portable power tool (rotary and demolition hammer, coring drill, angle grinder)
- Orbital and belt wood floor sander
- Scaffolding from 3 meters and above
- Plumbing equipment (pipe bender, drain cleaning machine, press fitting tool, power pipe threader)
- Generators from 3 to 7 kVA
- Heaters from 3 to 110 kW, dehumidifiers, air conditioning systems
- Civil engineering / Outdoor equipment (vibratory plates and rammers, floor saw).

With this new concept to complement its general network, LoxamCity is providing a wide range of professional equipment and tools which are reliable, high quality and constantly maintained.

Opening hours: from Monday to Friday from 7:00 a.m. to 12:00 p.m. and from 1:30 p.m. to 6:00 p.m./Saturday from 8:00 a.m. to 12:00 p.m. and from 2:00 p.m. to 5:30 p.m.

LoxamCity Paris

121, boulevard Richard Lenoir - 75011 Paris
Tel.: +33 (0)1 55 28 93 35 - Fax: +33 (0)1 55 28 93 36
Email: parisbastille@loxam.fr
www.loxam.fr

For further information, please contact:



89, avenue de la Grande Armée - 75219 Paris Cedex 16
Tel.: +33 (0)1 58 440 400 - Fax: +33 (0)1 58 440 179
www.loxam.fr

Patrick Rizzo - Email: patrick.rizzo@loxam.com