

**LOXAMdrive, the new service signed LOXAM**

*True to its policy of innovation and development of local services, Loxam, the European leader in the market for equipment rentals, launches LOXAMdrive in France. This simple, convenient and free solution offers to SMEs, self-employed entrepreneurs and individuals the possibility to book their equipment, either online or by phone, and to retrieve them from the selected branch.*

A pioneer and expert in the equipment rental market, Loxam exemplifies once more with its capacity for innovation, by anticipating market changes. As demonstrated by the new LOXAMdrive service, a simple and effective solution for reservation of material that offers a relevant and appropriate response to customer expectations.

LOXAMdrive now proposes to customers the possibility of booking their material simply by phone (08.1007.1007) or online ([www.loxamdrive.com](http://www.loxamdrive.com)). They can then retrieve 24 hours later in their vehicle, the equipment readied and made available by the selected branch, in an area dedicated for pick up.

With this new service, Loxam is committed to the availability and performance of the rented equipment. When picking up, the rental contract is given to the customer and in accordance with the Group's commitments in terms of service, quality and advice the Loxam teams perform tests on the equipment in the customer's presence.

Through this LOXAMdrive initiative, Loxam intends to offer its customers another innovative, effective and fast service, perfectly reflecting the values advocated by the Group's motto "Rent Loxam, Rent relax !"



**LOXAMdrive, an innovative, efficient and free solution to be discovered  
by phone on 08.1007.1007  
or on [www.loxamdrive.com](http://www.loxamdrive.com)**

Established in 1967, the Groupe Loxam is a pioneer in the rental of equipment for construction and industry professionals. Today, with a turnover of 806.7 million Euros in 2011, 607 branches and over 4,300 employees located in 11 countries, the Groupe Loxam is the European leader in the rental of equipment. With a large fleet of over 220,000 pieces of equipment, Loxam has always been able to anticipate, support and meet the growing demands of companies, to outsource the purchase, management and maintenance of their equipment fleet.

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